

# Washington State Elections Weekly

August 21, 2013



## Ballot layout questions

**Question:** I have a graphic that contains the old state-issue headers. Is this okay?

**Answer:** SB 5518 changed the headings of state-issues as of July 28, 2013. For the General Election, the appropriate headers should be used:

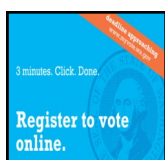
“Initiatives to the Legislature” and “Advisory Votes”

**Question:** For advisory votes, do the bill number *and* the advisory vote number need to be included?

**Answer:** Yes. These issues may be grouped under one header, Advisory Votes,” but each must list both the Advisory Vote number and the bill number. Please see the [Certification of Measures](#) for exact format.

**Question:** I exported my ballot from the WEI. Can I leave the parentheses in the Advisory Vote names?

**Answer:** No. Ballot measures must be formatted on the ballot as certified. If you export your ballot from the WEI, be aware that you may need to tweak the measure name. For instance, Advisory Votes should not include parentheses, but are listed that way on the WEI for online display purposes only. For Hart Counties, a pipe ( | ) may be placed after the “Advisory Vote No. #”, causing only this text for reporting purposes. Measure names may be shortened for reporting.



## ERIC activities underway!

You received list maintenance reports earlier this week. Thank you to those of you who reviewed the reports and helped refine the instructions. Voter registration education postcards will arrive in mailboxes across the state beginning September 4.

Expect some press beginning next week. The Associated Press has followed ERIC since last year. Today, at the AP reporter’s request, Shane and I conducted an interview on the current status of ERIC and upcoming activities. On September 5, the OSOS will issue an official press release on our list maintenance efforts and the postcard mailing.

The following documents should be helpful to you:

- [OSOS Press Release](#) - not for release until after Labor Day
- Images of the postcards:
  - [Community Message \(Postcard A\)](#)
  - [Instrumental Message \(Postcard B\)](#)
- [Suggested talking points](#) about the postcard mailing for phone staff
- [Number of postcards](#) that will be mailed into each county
- County breakdown and statewide totals for list maintenance records:
  - [In-state updates by county](#)
  - [In-state duplicates by county](#)
  - [Deceased voters by county](#)
  - [Cross-state movers by county](#)



## August Primary

36 counties had a primary for 3.2 million voters, where over 800,000 ballots were counted for a turnout of 25.99%. In 2011 the turnout was 29.50%. There were 44 measures in the primary, and 558 candidates in 180 races.



## WEI

On Monday, August 26th the General Election will become the current election in WEI. All dynamic pages will report the General Election data, including the online voters’ guide. Make sure the Primary results [link](#) is added to your past elections page.



## Welcome Evelyn Arnold!

Evelyn Arnold (formerly the Chelan County Auditor and with the King County elections office) has joined the Office of the Secretary of State as the Financial Service Manager. On Monday, Kim hosted a [reception in her honor](#) to welcome her to the team.

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Elections Division